

Pre-recorded Mini-lectures

Comparison of CFE-supported Tools

| | UNC VoiceThread | PowerPoint/Keynote saved as video | Camtasia Studio |
|-------------------------|--|---|--|
| Creating content | <ol style="list-style-type: none">1. Create visuals in PowerPoint or Keynote; Save as PDF.2. Upload to VoiceThread.3. Record narration, use pen for mark-up. | <ol style="list-style-type: none">1. Create visuals in PowerPoint/Keynote.2. Record narration and pointer movements/pen mark-up.3. Save as a video. | <ol style="list-style-type: none">1. Use Camtasia Recorder for audio/video capture or import visuals and record narration in Camtasia Studio.2. Record audio during capture or narrate over imported content.3. Add callouts, arrows, etc. |
| Editing | Edit in PPT/Keynote, reupload; delete/rerecord audio in VoiceThread. | Delete/rerecord audio for a slide. | Robust editing tools for audio and video. |
| Publishing | Available via UNC VoiceThread. Cannot make publicly available. | Publish to an online streaming service such as YouTube or Vimeo. Files will likely be too large to store in Sakai. | Publish to an online streaming service such as YouTube or Vimeo, or upload reduced-file size recordings to Sakai. |

UNC VoiceThread

Simple and *not* accessible by the general public. Especially appropriate to use yourself if you'll have students using VoiceThread for their own presentations. No cost to you.

PowerPoint/Keynote to video

Keep your transitions and animations. Become a YouTube star. No cost to you, provided you already have the software. Note: Mac owners should use Keynote, *not* PowerPoint for Mac.

Camtasia Studio

More complex to learn to use, but affords great flexibility. Free 30-day demo; \$179 to buy. The CFE will soon announce a new program in which a cohort of ten Carolina faculty will be selected to receive software and supporting hardware at no charge. For more information, contact Suzanne Cadwell (cadwell@unc.edu).