Low-Stakes & Quick-Feedback Assessment in STOR155

STOR155:

Level: Introductory undergraduate service course (pre-requisite: MATH110)

Clientele: Prospective majors in business/economics/pre-med/etc.

Class Size: 100+ per section (2 sections in Spring 2015; 2 sections in Spring 2016)

Class Meeting Schedule: T/Th 75-minute class period

Class Meeting Format: Lectures incorporating interactive EXCEL demonstration spreadsheets

Objective:

Motivate students to stay engaged & up-to-date with the current material

Traditional Model:

Homework:

Assigned weekly (or even daily with each lecture)

Due/Collected weekly (or even daily at the next lecture)

Graded by TA (1-week turn-around at minimum; quality of feedback)

9-day lag / 3-lecture lag (between introducing new material and feedback)

- can be even longer, especially if homework is assigned/collected weekly

Even with daily assigning/collecting....

- does not motivate serious preparation prior to class meeting
- does not motivate in-class attentiveness/engagement

Collaboration (OK up to a point) / Copying (not OK)

Additional practice exercises not readily available

Midterm Exams (1 or 2):

Studying: cram + forget

Stress: high-stakes (20%, 25%, 30%); many courses give exams near the same dates

Timing (too late): no serious assessment/feedback until mid-semester

Disrupts the flow of course material: in-class review day; exam-day; post-mortem day

Low-Stakes & Quick-Feedback Assessment Model:

Made possible only by modern technology: WebAssign platform

Extensive flexibility under the Instructor's control

- times/dates when assignments/quizzes appear and disappear
- many types of questions/responses (fill-in, multiple-select, multiple-choice, etc.)
- set the accuracy/tolerances for grading the responses
- allocate point-values per questions (or parts)
- automatic grade-book recording & computations (with weightings)
- multiple attempts at responses can be allowed without penalty
- instantaneous feedback to student and to instructor
- submit responses "one-part-at-a-time" (midstream feedback helps with later parts)
- practice-another-version available to students (not graded)
- individually randomized questions for each student

Homework:

Assigned daily (after each class meeting)

Due at the start of next class meeting

Multiple attempts at responses are allowed (usually 4 or 5 attempts on each question/part)

Immediate feedback to students and to instructor

Office Hours & Tutorials are available between date assigned and due-date

Collaboration-OK, but copying is prevented by the individual randomization feature

Unlimited practice versions of exercises are available (after due-date)

27 Homework Assignments (equal weights), worth 30% of semester grade

Quizzes:

Daily "Entrance Quiz" and "Exit Quiz" (all with open resources)

Entrance Quiz –

- 10 minutes at the start of each class meeting
- students arrive punctually
- motivates serious preparation prior to class meeting
- emphasis on recent material/homework, but inherently cumulative content
- students are up-to-speed for learning today's new material
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- 27 Entrance Quizzes (equal weights), worth 30% of semester grade

Exit Quiz -

- 5 minutes at the end of class meeting
- students do not pack-up early
- motivates in-class attentiveness & engagement
- content: purely on the basics of today's new material
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- 27 Exit Quizzes (equal weights), worth 20% of semester grade

Final Exam:

- WebAssign, similar format to Homework & Quiz questions
- cumulative content
- closed resources (except for EXCEL allowed)
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- Worth only 20% of semester grade (relatively Low-Stakes for a Final Exam)

Daily Quiz Schedule vs. Midterm Exams:

- Build up your grade (and your knowledge) cumulatively in small steps
- No high-stakes exams
- No rote memorization/regurgitation for quizzes (open-resources)
- Just learn & recognize the thought processes / steps of solving problems
- Become accustomed to the daily routine of 2 quizzes

(rather than 1 or 2 "special" stressful Midterm Exam days)

In-Class Time per semester:

Entrance Quizzes + Exit Quizzes = 405 minutes

2 Midterms (with review class & post-mortem) = 450 minutes

Outcomes:

- Compared to my students in the previous traditional version of STOR155
 - students in this course mastered topics that are more sophisticated
 - these students also earned higher semester grades (overall average = 80)
- Strong feelings among students regarding the time-pressure during quizzes
- Most students adapted to the daily quiz routine, some even appreciated it
- Some students found daily quizzes stressful throughout the semester (in spite of low-stakes)

Resources / Costs:

Students pay for WebAssign account (either linked to textbook, or not)

Can eliminate the departmental expense of paying TA/grader, or....

Can reallocate the TA's time to offer additional Office Hours / Tutorials for 1-on-1 help

I.T. Glitches:

WebAssign site crash (rare)

Individual student computer / WiFi malfunction (occasional)

be lenient – unless it becomes a habitual excuse

Writing/Refining the WebAssign Questions:

More than 250 WebAssign questions (often multi-part) were developed

Learn WebAssign syntax & options

Learn PERL

Spend a few hundred hours....

"Law of Unintended Consequences":

(especially as it relates to contextualized grades on transcripts)

Provide early & serious assessment and feedback to students

Students make an informed & realistic decision to drop course

(instead of unrealistically hanging on, ultimately to get D or F)

Most D & F students have bailed from the semester grade distribution

- "cheapens" the A, B, C grades of the remaining students, by making the course look "easy"