## Low-Stakes \& Quick-Feedback Assessment in STOR155

## STOR155:

Level: Introductory undergraduate service course (pre-requisite: MATH110)
Clientele: Prospective majors in business/economics/pre-med/etc.
Class Size: 100+ per section ( 2 sections in Spring 2015; 2 sections in Spring 2016)
Class Meeting Schedule: T/Th 75-minute class period
Class Meeting Format: Lectures incorporating interactive EXCEL demonstration spreadsheets

## Objective:

## Traditional Model:

## Homework:

Assigned weekly (or even daily with each lecture)
Due/Collected weekly (or even daily at the next lecture)
Graded by TA (1-week turn-around at minimum; quality of feedback)
9-day lag / 3-lecture lag (between introducing new material and feedback)

- can be even longer, especially if homework is assigned/collected weekly

Even with daily assigning/collecting....

- does not motivate serious preparation prior to class meeting
- does not motivate in-class attentiveness/engagement

Collaboration (OK up to a point) / Copying (not OK)
Additional practice exercises not readily available
Midterm Exams (1 or 2):
Studying: cram + forget
Stress: high-stakes ( $\mathbf{2 0 \%}, \mathbf{2 5 \%}, \mathbf{3 0 \%}$ ); many courses give exams near the same dates
Timing (too late): no serious assessment/feedback until mid-semester
Disrupts the flow of course material: in-class review day; exam-day; post-mortem day

## Low-Stakes \& Quick-Feedback Assessment Model:

Made possible only by modern technology: WebAssign platform
Extensive flexibility under the Instructor's control

- times/dates when assignments/quizzes appear and disappear
- many types of questions/responses (fill-in, multiple-select, multiple-choice, etc.)
- set the accuracy/tolerances for grading the responses
- allocate point-values per questions (or parts)
- automatic grade-book recording \& computations (with weightings)
- multiple attempts at responses can be allowed without penalty
- instantaneous feedback to student and to instructor
- submit responses "one-part-at-a-time" (midstream feedback helps with later parts)
- practice-another-version available to students (not graded)
- individually randomized questions for each student


## Homework:

Assigned daily (after each class meeting)
Due at the start of next class meeting
Multiple attempts at responses are allowed (usually 4 or 5 attempts on each question/part)
Immediate feedback to students and to instructor
Office Hours \& Tutorials are available between date assigned and due-date
Collaboration-OK, but copying is prevented by the individual randomization feature
Unlimited practice versions of exercises are available (after due-date)
27 Homework Assignments (equal weights), worth $30 \%$ of semester grade

Quizzes:
Daily "Entrance Quiz" and "Exit Quiz" (all with open resources)

- 10 minutes at the start of each class meeting
- students arrive punctually
- motivates serious preparation prior to class meeting
- emphasis on recent material/homework, but inherently cumulative content
- students are up-to-speed for learning today's new material
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- 27 Entrance Quizzes (equal weights), worth $30 \%$ of semester grade


## Exit Quiz -

- 5 minutes at the end of class meeting
- students do not pack-up early
- motivates in-class attentiveness \& engagement
- content: purely on the basics of today's new material
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- 27 Exit Quizzes (equal weights), worth $20 \%$ of semester grade
- WebAssign, similar format to Homework \& Quiz questions
- cumulative content
- closed resources (except for EXCEL allowed)
- only 1 attempted response (per question/part) is allowed
- immediate feedback to students and to instructor
- copying/cheating is prevented by the individual randomization feature
- Worth only $\mathbf{2 0 \%}$ of semester grade (relatively Low-Stakes for a Final Exam)


## Daily Quiz Schedule vs. Midterm Exams:

Build up your grade (and your knowledge) cumulatively in small steps
No high-stakes exams
No rote memorization/regurgitation for quizzes (open-resources)
Just learn \& recognize the thought processes / steps of solving problems
Become accustomed to the daily routine of $\mathbf{2}$ quizzes
(rather than 1 or 2 "special" stressful Midterm Exam days)
In-Class Time per semester:
Entrance Quizzes + Exit Quizzes = $\mathbf{4 0 5}$ minutes
2 Midterms (with review class \& post-mortem) $=\mathbf{4 5 0}$ minutes

## Outcomes:

Compared to my students in the previous traditional version of STOR155 -

- students in this course mastered topics that are more sophisticated
- these students also earned higher semester grades (overall average $=\mathbf{8 0}$ )

Strong feelings among students regarding the time-pressure during quizzes
Most students adapted to the daily quiz routine, some even appreciated it
Some students found daily quizzes stressful throughout the semester (in spite of low-stakes)

## Resources / Costs:

Students pay for WebAssign account (either linked to textbook, or not)
Can eliminate the departmental expense of paying TA/grader, or....
Can reallocate the TA's time to offer additional Office Hours / Tutorials for 1-on-1 help

## I.T. Glitches:

WebAssign site crash (rare)
Individual student computer / WiFi malfunction (occasional)
be lenient - unless it becomes a habitual excuse

## Writing/Refining the WebAssign Questions:

More than 250 WebAssign questions (often multi-part) were developed
Learn WebAssign syntax \& options
Learn PERL
Spend a few hundred hours....

## "Law of Unintended Consequences":

(especially as it relates to contextualized grades on transcripts)
Provide early \& serious assessment and feedback to students
Students make an informed \& realistic decision to drop course
(instead of unrealistically hanging on, ultimately to get $D$ or $F$ )
Most D \& F students have bailed from the semester grade distribution

- "cheapens" the A, B, C grades of the remaining students, by making the course look "easy"

